

THE BRITISH BUSINESS BANK

Unlocking finance for smaller businesses



The British Business Bank is a government-owned financial institution. It drives economic growth by making finance markets work better for smaller businesses in the UK, allowing those businesses to prosper and grow.

HOW DOES IT WORK?

Smaller businesses don't obtain finance directly from the British Business Bank. Instead, we provide finance and apply guarantees through commercial lenders and investors, who use these financial resources – together with their own money – to lend to or invest in smaller UK businesses.

We operate right across finance markets, from supporting early-stage equity funding, through the provision of growth capital, to senior debt for established SMEs.

We aim to increase both the level and diversity of funding available to smaller businesses in the UK, working through over 90 finance partners. This support covers smaller UK businesses in three broad areas:

Start-up – mentoring and funds to 'be your own boss'.

Scale-up – finance for businesses growing quickly or those with the potential to do so.

Stay ahead – more funding options and greater choice of providers for expansion and working capital.

Find out more about how we unlock finance for smaller businesses at www.british-business-bank.co.uk, where you can also watch videos that explain our work.



THE BUSINESS FINANCE GUIDE

As well as increasing both the supply and diversity of finance through our programmes, we also work to raise awareness of the finance options available to smaller businesses. This is important because better informed businesses are likely to make better choices about their finance, and are therefore more likely to invest and grow.

To this end, we have published the **Business Finance Guide**. This guide (produced in partnership with the ICAEW and a further 21 business and finance organisations) sets out the different sources of finance available to businesses – from start-ups to SMEs and growing mid-sized companies. You can take the interactive journey at www.thebusinessfinanceguide.co.uk/bbb or download and print a copy.

OUR RESEARCH AND PUBLICATIONS

We use economic evidence to design programmes that address market failures affecting smaller businesses across the economy. We proactively gather information from the market so that we can adapt our offering in response to market conditions, and we publish our research regularly.

This includes publications such our **Small Business Finance Markets report**, which gives unique and comprehensive insights into the health of a range of finance markets for smaller businesses, and the **Equity Tracker report** (in partnership with Beauhurst), which tracks a range of funding sources including venture capital funds, business angels and equity crowdfunding.

Read or download all of our publications at www.british-business-bank.co.uk/publications/.

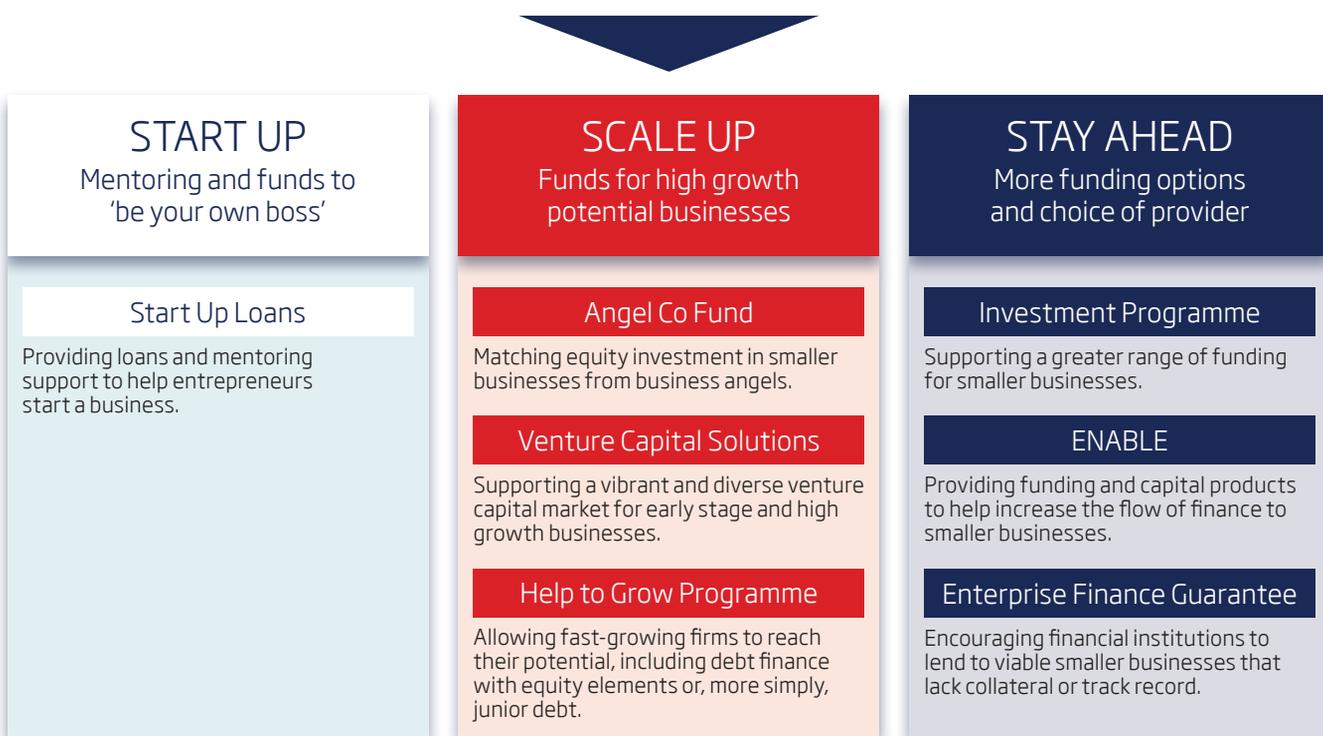
EVENTS, PARTNERS AND NEWS

We participate in and host events across the country, to help smaller businesses understand their finance options and also to establish and deepen relationships with intermediaries who have direct channels to those businesses.

If you provide funding to smaller businesses and are interested in partnering opportunities, you can find out more at www.british-business-bank.co.uk/ourpartners/.

Find our latest press notices at www.british-business-bank.co.uk/news. You can also sign up to receive our updates via email at www.british-business-bank.co.uk/signup. These include our Quarterly Updates, which provide recent news on our programmes, events and publications.

HOW WE OPERATE



Northern Powerhouse Investment Fund & Midlands Engine Investment Fund

Finance platforms, credit reference agencies, and better information on finance options

RESULTING IN INCREASED BUSINESS INVESTMENT, GROWTH AND JOBS